Google My Business Checklist

School is Easy
TUTORING

Information

- [ ] Add company name and description
- [ ] Add business category
- [ ] Add business address and service areas
- [ ] Ensure business hours are correct
- [ ] Add a service list
- [ ]
- [ ]

Contact Information

- [ ] Phone Number
- [ ] Mobile Number
- [ ] Email Address
- [ ] Enable messaging in settings
- [ ] Add Website link
- [ ]
- [ ]

Posts

- [ ] COVID Update
- [ ] Offers
- [ ] Call now Post
- [ ] Book now Post
- [ ]
- [ ]
- [ ]

Photos

- [ ] Cover Photo
- [ ] Logo
- [ ] Images from Marketing Hub
- [ ] Video
- [ ]
- [ ]