

# School is Easy Tutoring

## Style Guide

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### Font

Frutiger 45 Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Frutiger 65 Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz**

optional

Hind Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Hind Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Hind Medim

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Hind SemiBold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz**

Hind Bold

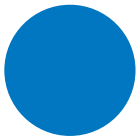
**ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz**

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### Colour Patterns



Pantone - 173  
C - 4 M - 69 Y - 100 K - 0  
R - 234 G - 112 B - 36  
HEX - #EA7024



Pantone - 2194c  
C - 100 M - 46 Y - 0 K - 0  
R - 0 G - 118 B - 192  
HEX - #0066CC



Pantone - Black  
C - 0 M - 0 Y - 0 K - 100  
R - 0 G - 0 B - 0  
HEX - #000000

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### Logo

primary logo



secondary logo



### B/W

primary logo



secondary logo



### Symbol

