2025
Summer Toolkit

This toolkit is crafted to enhance School is Easy's online presence, keeping your social media marketing on-brand and seasonally relevant. Inside, you'll find eye-catching social media assets, email header and footers, and fresh flyers—perfect for aligning your content with the summer season.

With these branded materials, it's easier to stand out and consistently connect with your audience. By staying in sync with the season and maintaining a cohesive look across channels, you build recognition and trust, making School is Easy the clear choice for families seeking tutoring support.

Editable Flyers

Email Footers and Headers

Social Media Graphics

Facebook & LinkedIn Banners

Photo Submission Form

SUMMER CAMP FLYERS

Flyers are a powerful way to connect with your community, especially during the summer when people are out and about. They're easy to hand out at local events, post at popular gathering spots, or slip into community centres, ensuring your business's message reaches people where they live, work, and play. For summer, these flyers capture the season's vibrant, energetic feel. Using bright, welcoming designs, and all the information they need at a glance. A well-designed flyer can be the spark that brings new faces through your doors!

[Download Here](#)

SOCIAL MEDIA ASSETS

Find all your summer social media needs here—from quizzes and important dates to Facebook and LinkedIn banners. These fun tools make it easy to promote your School is Easy location and reach more people. With these summer assets, you'll have everything you need for simple and effective marketing!

Noteworthy Dates   Download Here
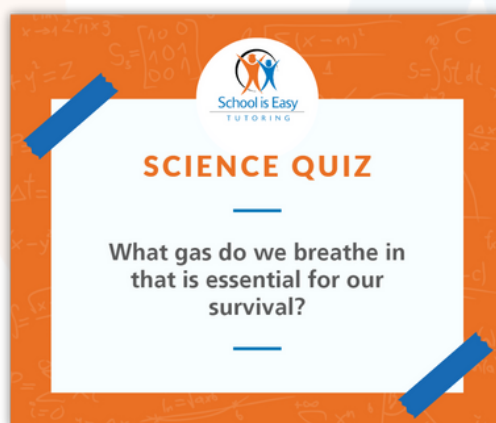
- April 1st - April Fools Day
- April 7th - World Health Day
- April 20th - Easter Sunday
- April 22nd - Earth Day
- April 23rd - Word Book Day

- May 5th - Cinco De Mayo
- May 19th - Victoria Day (Canada)
- May 26th - Memorial Day (US)
- June 16th - Father's Day
- July 1st - Canada Day (Canada)
- July 14th - Independence Day

Ready-To-Post Graphics   Download Here

SOCIAL MEDIA BANNERS

Facebook Download Here

LinkedIn Download Here

EMAIL HEADER AND FOOTERS

Headers

[Download Here](#)

Footers

[Download Here](#)

SOCIAL MEDIA MARKETING MATERIALS

Get featured in the SIE monthly newsletter...

Each month the SIE monthly newsletter goes out to the entire School is Easy database and network.

Use your phone to capture photos and then send them to us to be included in the next mailer. We hope to see you there!

Photo & Video Ideas: Capture learning moments, kids studying, candid and happy moments, action shots, study materials, tutors working with kids, photos of you in your local community putting up SIE signs, your SIE branding at pop-up events, your tradeshow exhibits and networking events, everyday learning, special events, you name it we want to see! Upload your images by clicking on the link below:

Photo Submission Form

School is Easy Photo Submissions