



Marketing  
Assets Ahead



**SCHOOL IS  
EASY  
TUTORING**

## **Elevate Your Location with Eye-Catching Marketing Supplies!**

Make it easier for people to see you, speak with you, remember you, and choose School is Easy for their tutoring needs. Branded materials will help you stand out against the competition and other local options. Whether you're engaging in community marketing or participating in outdoor or indoor events, these materials will boost your efforts and help you generate more business.

This level of local marketing gives you the chance to connect with people, families, and schools face-to-face. These conversations can be more effective than online communication and using this approach allows you to collect their information for follow-up later. Your presence with these materials builds recognition in your area.

### **Included In This Toolkit**

- NEW! - Posters And Banners
- NEW! - Table Covers
- NEW! - Tent Frame Kit
- NEW! - Traditional Marketing Assets
- Email Marketing Assets
  - Banner Header
  - Banner Footers
- More Merchandise
  - Apparel
  - Giveaways
  - Supplies
- Social Media Marketing Materials
  - Noteworthy Dates
- How-To-Guide on Events
- Photo Submission Form

# NEW!

## Posters & Banners

Marketing is all about getting attention, being remembered by our target audience, and ensuring SIE is memorable. It builds trust and leads to more inquiries, generating repeat and new business and tutoring opportunities. SIE-branded banners and posters will ensure you stand out, making it easier for people to notice you.

### Mini X Banner Display Kit

Perfect for tabletop displays and small spaces, this mini retractor features a tear-resistant, single-sided Titan™ polypropylene banner. It has a lightweight aluminium base and a two-piece pole for quick setup and teardown. Designed for long-term use, it's portable but not meant for repeated retractions. Perfect for showcasing artwork in compact areas.

[Buy Here](#)



### Small Mini Promo Retractor Kit

Designed for small spaces, this single-sided banner printed on tear-resistant Titan™ polypropylene is perfect for events. It has a lightweight aluminium base and a two-piece pole for easy setup and teardown. Designed for long-term viewing, it's portable but not intended for repeated retractions. It is ideal for showcasing artwork in compact areas.

[Buy Here](#)

### Single-Sided Premium Retractable Banner

Stand out at meet-and-greets with this sleek, 34"x79" Premium Retractable Floor Banner featuring a sleek, polished wide base and includes a free carry bag. Made from 600 denier matte finish polyester, the banner is machine washable with heat-cut edges. It offers easy setup and free PMS colour matching, making it both durable and visually appealing.

[Buy Here](#)



# Posters & Banners



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## Single-Sided Standard Retractable Banner

Our full-colour 34" x 79" Retractable Banner features a full-coverage imprint on durable 600 denier polyester. Its lightweight aluminium base with swivel feet for added stability includes a free carry bag and PMS colour matching. The banner is machine washable with heat-cut edges and is easy to set up and take down. This is great for drawing in parents at open houses, school fairs, and any social gathering.

## 9' Single-Sided Custom Feather Flag

The eye-catching 9ft Convex Shape Feather Flag Kit is perfect for outdoor events! It features a full-colour, single-sided imprint on knitted polyester with premium UV inks to reduce fading. Included are carbon fibre poles with a lifetime warranty, a ground stake, and a free carry bag. The flag is machine washable, and PMS colour matching is available.

[Buy Here](#)



Double  
Sided

[Buy Here](#)

## 9' Double-Sided Custom Feather Flag

The 9ft Convex Shape Feather Flag Kit is designed for maximum visibility. It features a full-color, double-sided imprint with a block-out liner, ensuring both sides display your custom image correctly. Made from closed-weave polyester, it includes a premium carbon fibre pole with a lifetime warranty, a ground stake, and a free carry bag. The flag is machine washable, uses UV inks to reduce fading, and offers free PMS colour matching.

# NEW!

## Table Clothes

Table covers featuring the SIE logo are an excellent way to enhance your presence at events. They create a clean, professional look that instantly helps identify you and your SIE business. With a polished setup, you'll attract more people and encourage them to discuss the programs you offer!

### Non-Fitted Table Cover

Our Non-Fitted Table Covers are perfect for adding a polished look to your booth at any event. Available in 6' or 8' sizes and made from 6 oz. economy denier polyester, they feature a full-color, full-coverage digital imprint on one side and are durable for indoor or outdoor use. Double edge stitching provides added strength, and a free clear PVC carry bag is included.



[Buy Here](#)

### Fitted Table Cover

The Standard 7 oz Polyester Fitted Stretch Table Covers offer a sleek, wrinkle-free look that's perfect for high-traffic events. It has a tight, form-fitting design with rubber inserts to prevent tearing. Made from wrinkle-resistant, machine-washable fabric, they feature full-colour printing on one side and double-edge stitching for durability. Combined with UV protection, and water resistance, they keep your brand looking sharp. A free clear PVC zippered carry bag is provided for easy transport.



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# NEW!

## Tent

The new tent frame kit is a wonderful way to create a welcoming space at outdoor events. They make your display stand out and give people a place to learn more about you, your tutors, and the areas of tutoring you offer.

### 10'x10' Black Steel 1.2MM Frame Tent Kit

The Deluxe Black Steel Frame Tent Kit is perfect for outdoor events, providing a vibrant, full-colour 10'x10' canopy that showcases your brand while attracting people to your booth. It is made from 600D polyurethane-coated polyester, its durable 1.2mm gauge square frame is chip and scratch-resistant, and it is equipped with 1.25" steel posts and ABS nylon plastic connectors. The kit comes with a free wheeled carry bag, a spike and rope set, and offers UV protection and water resistance. It requires no tools and includes a two-year warranty on parts and materials, it's perfect for a variety of events.



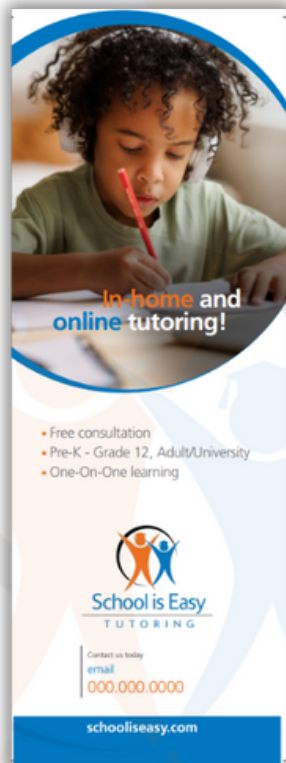
[Buy Here](#)

# NEW! Traditional Marketing Assets

Using traditional marketing in your local area remains a powerful way to connect with parents, schools, and individuals seeking tutoring support. These physical marketing materials can be strategically placed in community hubs like libraries, coffee shops, schools and sports centres where education-focused individuals and groups gather. Use these assets to highlight our personalised tutoring approach, subject expertise, and proven results in an eye-catching format that can be kept for reference. When combined with digital marketing, the assets strengthen your local presence and brand recognition, particularly during key academic periods like exam seasons and school holidays. They provide an immediate, tangible way for people and schools to learn about your tutoring services and keep your contact information on hand when they're ready to enquire about educational support.



- Pocket Folders
- Phone Number Sheets
- Bookmarks
- Flyers
- Lawn Signs
- Door Hangers



[Download Here](#)

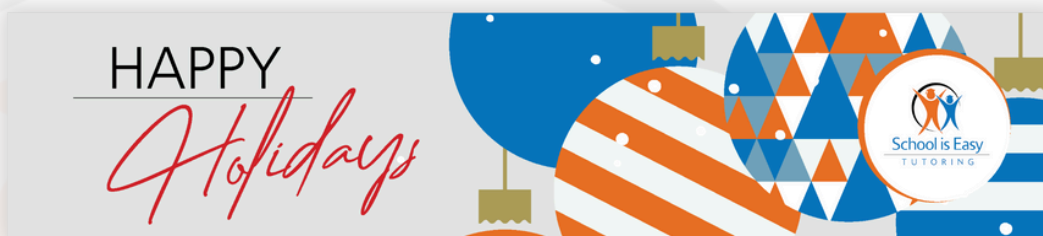
<https://www.schooliseasy.com>

# NEW!

## Email Marketing Banners

Header

[Download Here](#)



Footer



[Download Here](#)



# What Else?

# Merchandise

## Apparel



**Purchase And Find  
More Information  
[Here](#)**

# What Else? Merchandise

## Giveaways



Stress Pop Key Chain



Safety Spin-It



Fun Dough



Magic Sand

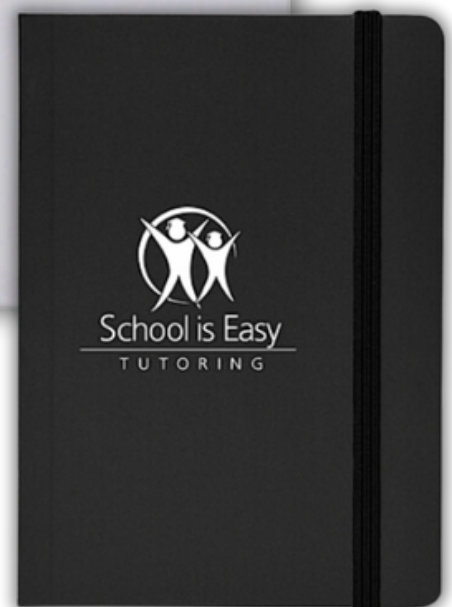
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Information [Here](#)



# What Else?

# Merchandise

## Supplies

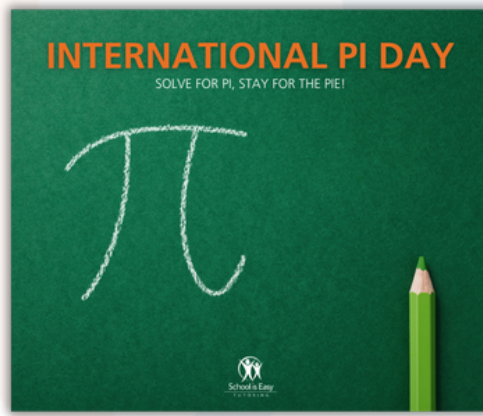


Purchase and Find  
More Information  
[Here](#)

# SOCIAL MEDIA MARKETING MATERIALS

## Noteworthy Dates

- November 17th - International Students' Day
- November 28th - Thanksgiving Day
- December 25th - Christmas Day
- December 25th - January 2nd: Hanukkah
- January 1st - New Year's Day
- February 14th - Valentine's Day
- March 2nd - Read Across America Day
- March 14th - Pi Day
- March 17th - St. Patrick's Day

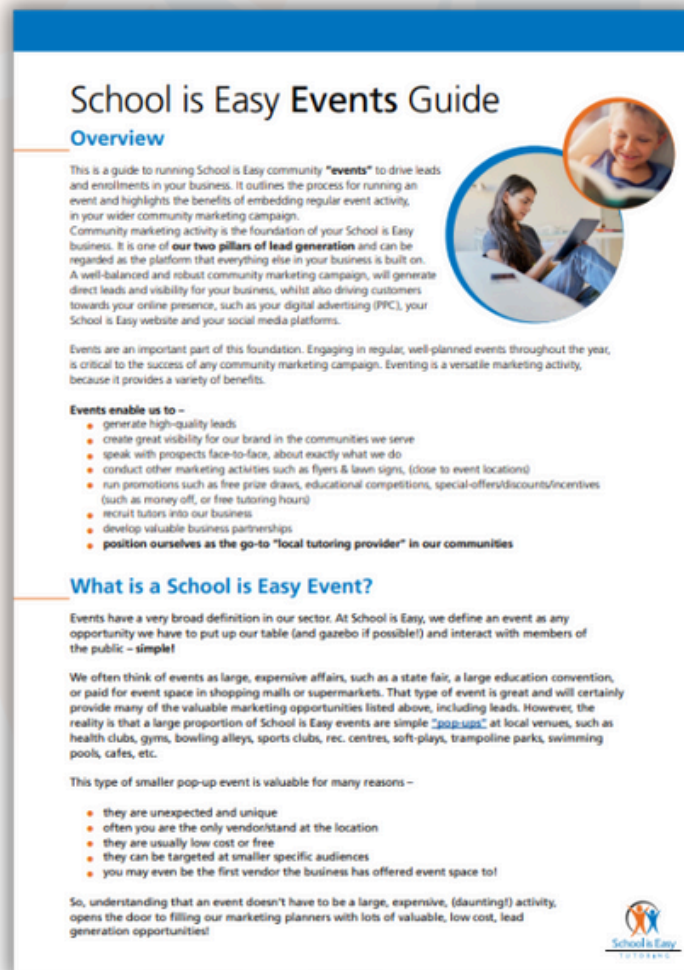


[Download Here](#)

# HOW-TO GUIDE EVENTS

This guide shows you how to run School is Easy community events to get more leads and students. We'll walk you through how to set up events and show you why making them a regular part of your local marketing is important.

Community marketing is key to your School is Easy business. It's one of our two main ways to get leads and forms the base for everything else you do. When you have a strong community marketing plan, you'll not only get direct leads and make your business more visible, but you'll also guide people to find you online - through your ads, website and social media.



[Download Here](#)

<https://www.schooliseasy.com>

# SOCIAL MEDIA MARKETING MATERIALS

## Get featured in the SIE monthly newsletter...

Each month the SIE monthly newsletter goes out to the entire School is Easy database and network.

Use your phone to capture photos and then send them to us to be included in the next mailer. We hope to see you there!

**Photo & Video Ideas:** Capture learning moments, kids studying, candid and happy moments, action shots, study materials, tutors working with kids, photos of you in your local community putting up SIE signs, your SIE branding at pop-up events, your tradeshow exhibits and networking events, everyday learning, special events, you name it we want to see! Upload your images by clicking on the link below:



[Photo Submission Form](#)

School is Easy Photo Submissions

